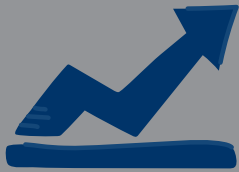


STRATEGIC PLAN DIRECTIVES



Economic Development

Ogden faces challenges with housing affordability, transportation, and job growth. Critical to the success of the community is to foster a growth-minded economic development & bring in more high paying jobs to support our growing population.



City Image & Appearance

The physical appearance of Ogden contributes to its image and reputation. Focusing resources on improving the overall appearance of the City will enhance the community's reputation and make it easier to attract potential residents and businesses.



Community Safety

Improvements to roads, sidewalks, and crosswalks are essential. This directive focuses on making improvements to enhance public safety. Residents also expressed a desire for more of a positive police presence in the community.



Recreation

Maintenance and access to amenities such as the outdoors and local trails are critical elements in preserving quality of life for residents. The city plays an important role by maintaining parks, recreational facilities and open spaces.