Ogden Mayor Announces Amer Sports Corporation North American Headquarters move to Ogden City

8th company to make the move

Contact: Mayor Matthew R. Godfrey
Phone: 801-629-8111
mayor@ogdencity.com

For Immediate Release

OGDEN, UT – OCTOBER 16, 2006 – "Today will go down in history as one of the most significant turning points for Ogden. We are pleased to welcome some of the most recognized companies and brands in the world to Ogden, Utah," stated Mayor Godfrey. These companies and brands include Salomon, Atomic, Suunto, Dynamic, Bonfire, Volant, Oxygen, Mavic, Bare and others. These companies and brands all are part of Amer Sports Corporation and represent the largest winter sports company in the world. Their high performance technically advanced products set the standard in their industries and Ogden is thrilled to have been chosen as their new home.

With these companies arriving Ogden now has more than 11 ski companies in making Ogden the undisputed "Hub" of the ski industry. No other city in the world has more winter sports companies than Ogden. Ogden's current ski companies include Descente, Scott USA, Rossignol, Goode, Kahuna, Nidecker, and Snowsports Interactive.

With this announcement Ogden is well on its way to reaching the goal of being THE high adventure recreation world capital. Just as Salomon, Atomic and Suunto lead the world in their product innovation and quality, Ogden will lead the world in unparalleled access to high adventure recreation. Ogden's High Adventure Recreation Center with sky diving, surfing and climbing is 6 months from completion, two kayak parks, hundreds of miles of hiking and biking trails, bouldering, rock climbing, and amazing skiing—to include the largest ski resort in the country (Powder Mountain—also

voted by Ski Magazine for having the best snow in the country) and probably the best ski resort in the country in Snowbasin less than 30 minutes away all make this vision a reality. The most exciting linkage to high adventure recreation is the proposed gondola and resort project that would link a gondola from downtown to a new resort in Malan's Basin, which will make Ogden the only urban center in the country connected to a resort.

The relocation of these companies will bring up to 200 high paying corporate jobs to Ogden area whose average salary will be more than double that of the county average. They will locate their 60,000 square feet of space in an historic downtown building.

"We want to thank the State of Utah, EDCU, the Governor's Office and the Ogden City team that all worked tirelessly to make this day come around. But most of all, we want to thank Mike Dowse and the Amer team for their vision and passion. Their announcement to make Ogden home has also just made Ogden the most exciting town in the country to be a part of. We are committed to making Ogden The High Adventure Recreation Capital and with this incredible announcement from Salomon, Atomic and Suunto, we are well on our way," said Godfrey

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